

**Dr. Amol Subhash Neve.**

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Public Profile: [in.linkedin.com/in/amolneve/](https://in.linkedin.com/in/amolneve/)

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**Professional Summary:**

Experienced professional with 25 years of corporate expertise in Sales, Marketing, Digital Transformation, AI/ML, and Analytics, CAD/PLM combined with advanced academic credentials including an MBA in Marketing, Executive Education from IIT Mumbai in AI/ML/Analytics, Leadership Excellence from IIM Ahmedabad and a Ph.D. in Indian Knowledge Systems (IKS). Passionate about teaching, research, and knowledge dissemination, with an aim to integrate modern management practices, digital technologies, and traditional Indian wisdom into management education. Also, having 10 years of teaching experience in School, Colleges (Engineering, Commerce, Arts ) and Management level students. I have also served as Chief Guest /Guest Speaker, Adjunct Faculty for different conferences, programs and holy festival programs conducted by different schools and colleges and Universities.

**Educational Qualifications:**

**IKS TDSL (Traditional Knowledge)** Ministry of Education New Delhi.[2025]

**Ph.D. in Indian Knowledge Systems (Faculty of Management)** – [MIT World Peace University, Pune 2024]

**MMM (Marketing)** – [Chetana’s R.K Institute of Management and Research, University of Mumbai, 2007 with 74 %]

**Post Graduate Diploma in International Business Operations** – [IGNOU, 2012]

**Advanced Course in Management** – AIMA [2010]

**AI, GenAI & Analytics** – Executive Education IIT Mumbai [2025]

**Corporate Excellence and Leadership through Bhagavad-Gita** – Executive Education at IIM, Ahmedabad. [2025]

**B.E-Mechanical** -Shri. Sant Gajanan Maharaj College of Engineering, Shegaon. [2002]

**Areas of Academic Interest:**

- Marketing Management & Strategy, International Business & Global Trade
- Sales & Business Development, personnel selling, Consumer Behavior.
- AI & Gen AI in Management, Digital Transformation & Analytics
- Indian Knowledge Systems and Management Thought, Indian Values and Culture.
- Relevance of IKS in day to day lives of individual, Indian Ancient scriptures.

### Research Contributions:

Doctoral Thesis: To study the impact and assessment of Dasbodh Philosophy to develop positive thinking and mindset with inner peace in an individual to develop peace-loving holistic global society. Shodganga Link: <http://hdl.handle.net/10603/655683>

### Research Papers / Publications:

S.No	Research Paper Title	Research Journal & Publication Year	Publisher & ISSN No	Indexing	Published Year
1	IPR for "Man Making Management from Dasbodh and Ramayan" will promote Indigenous Knowledge System leading to Bharat- Ek Vishwaguru	Springer -To be Published	IKS Conference at IIT Mumbai Nov 2025	Scopus	2025
2	Shri. Samarth Ramdas Swami -A Global Management Guru for developing positive thinking Mindset	Solid State Technology, Vol 23 Issue 2nd, Year 2020	PennWell Publishing Co. 0038-111X	Google Scholar; SCOPUS	Nov 2020
3	Dasbodh Philosophy, Inner Peace & Holistic Peace	Psychology and Education,58 (3), 2021 ,00333077	Psychology and Education, 1553-6939	Scopus, Google Scholar,	March 2021
4	Shri. Samarth Ramdas Swami, Meditation and Inner Peace	Shod Sarita Vol 8 Issue 29, Jan-Mar 2021	Sanchar Educational and Research Foundation	UGC Care Listed Journal (Print Only)	Sept 2021.
5	Developing Positive Thinking Mindset through Dasbodh Philosophy for Budding Managers	Journal of The Maharaja Sayajirao University of Baroda ISSN 0025-0422	The Maharaja Sayajirao University of Baroda	UGC Care Listed Journal (Print Only)	Oct 2021

### Conference Presentations:

1. Presented research paper titled as Human Managerial Skill development through Indian Knowledge System leading to inner peace and positivity during 12<sup>th</sup> International conference on Happiness and wellbeing at School of Management Studies, Varanasi on 1<sup>st</sup> /2<sup>nd</sup> March 2025.
2. Presented Research paper titled Mind Management through Dasbodh Philosophy for Psychological and Mental Sustenance in adverse situations in STEAM conference conducted at Symbiosis International University in year 2021.

3. IPR for “Man Making Management from Dasbodh and Ramayan” will promote Indigenous Knowledge System leading to Bharat- Ek Vishwaguru at International Conference on Role of IPR (Intellectual Property Rights) in Promoting Indigenous Knowledge System and Viksit Bharat conducted by IITB (Mumbai).

**Academic Engagements (10+ years):** Guest Faculty / Visiting Lecturer / Guest speaker/ Hackathon Jury at –

- MIT World Peace University, Pune. (Hackathon Jury, Member of Board of Studies, Guest Lecture on IKS & Marketing Management)
- Visiting Faculty at Dilkap Institute of Management and Research Karjat (International Business)
- D Y Patil University School of Management, Navi Mumbai. (Guest Speaker -AI through lens of IKS)
- Pramod Ram Ujagar Tiwari Institute of Management, Kalyan. (Strategic Marketing)
- Orientation for First year B.E & MBA students on IKS at Shri. Sant Gajanan Maharaj College of Engineering, Shegaon, Amaravti University.
- Conducted lectures/workshops on Sales, Marketing Strategy, and Digital Business Transformation, International Business & Indian Knowledge system. (At Engineering level too) Mentored MBA students in projects related to AI applications in business and international marketing strategies.

**Association with Spiritual Entities:**

- Shri.Mayureshwar Charitable Trust’s Shri. Mayureshwar Ganpati Temple - Param Pujya Ganesh Yogini Sau.Sandhayatai Amrutya, Bhopar Mumbai.
- Shri. Samarth Seva Mandal, Sajjangad. Studying Dasbodh Philosophy from last 15 + years from Samarth Open University.
- Associated as Sadhak with Manashakti, Research Center, Lonavala.
- Head of Kalyan Dombivli region for ‘Samarth Bharat Abhiyan’ -An organization conducting state level competition on Manache Shlok at School level.

**Professional Experience (Industry -Head Sales & Marketing 25 Years Founder):**

**Founder Consultant & CEO :** IKS Dasbodh [www.iksdasbodh.com](http://www.iksdasbodh.com) (Oct 2025 to Present)  
(A consultancy dedicated to disseminate knowledge of Dasbodh & Ramayan teachings in Schools, colleagues, Universities and at Industry levels through IKS way. Programs focus on applying Wisdom, Courage, Peace and positivity in day-to-day life)

Prolifics – [Sales Director India /APAC] (July 2024 – Present)  
-Led business growth in IT, digital transformation, and analytics services.  
-Specialized in AI/ML-driven marketing solutions for enterprise clients.  
-Handled international clients, developed global go-to-market strategies.

Previous Company Name – [ Worked as Capacity of Sales & Marketing Manager at Wipro Ltd, Birlasoft Ltd, KPIT Cummins Ltd (Years: 2009– 2018)

Other Company Name – [ Worked as Capacity of Sales & Marketing Manager at Noventiq , Motherson, PCS Technologies, CASatyam, EDS Technologies Ltd Adroitec and Control Print India Ltd, Mastek ltd] (Years: 2003 – 2009)

**Workshops / Certifications:**

- Digital Marketing from MSME Technology Development Center, Agra Govt of India.
- SAP TERP from Delphi Institute ,AutoCAD & Pro-E from CADD Center.

**Awards & Recognitions & Professional Affiliations:**

- Circle of Excellence Star Performer for the year 2023 with Motherson Technology Ltd
- Oracle, AWS Cloud, Uipath RPA Sales Recognition award.

**Professional Affiliations:**

- Member, All India Management Association (AIMA) & CSI.

**Personal Details:**

1.Father's Name: Mr. Subhash B. Neve	5.No of Children: One
2.Date of Birth :17.05.1980, Age-45 yrs	6.Languages Known: English, Hindi & Marathi. (Mother Tongue-Marathi)
3.Place of Birth: Akola	7.Passport No : E L4648782.
4.Marital Status: Married	8.Hobbies: Reading Books, Sports, Gardening

**Social Media Connects:**

<https://www.youtube.com/@iksdasbodh>

<https://www.facebook.com/amolneve>

<https://www.instagram.com/amolneve/>

<https://x.com/amolneve>

Thanks & Regards,

I hereby declare that all the above information is true to best of my knowledge & belief.

Dr. Amol Neve

Date: